



Ron Sparks: Sparks Metal Roofing *Expecting the Best from Family*

Ron Sparks has never met a Kubota tractor he didn't like. As a matter of fact, he seems to have an affinity for large motorized vehicles, in general. "I have a weakness for cars, trucks and tractors," Ron stated. "I've really been trying to work on that," he said, half-jokingly. "Everyone already knows that Kubota is a good tractor. I'm trying to stop my purchasing weakness at my M5000 50hp Kubota tractor, at least for now."

It wasn't the Kubota brand that drew Ron to Cahaba Tractor. Instead, it was a business relationship that began almost 30 years ago when Cahaba Tractor was first established.

It was Ron's company, Sparks Metal Buildings, that was hired to construct the buildings which are now Cahaba Tractor. The relationship didn't end there. It was Ron's growing friendship with Cahaba Tractor founder, Jim Gamble, and the rest of the Cahaba Tractor family that has kept him connected ever since.

Now two Kubota lawnmowers, a 50hp tractor and a kids' Kubota Pedal Tractor later, Ron is definitely a loyal Cahaba Tractor customer. As far as the service, staff and prices at Cahaba Tractor go, Ron doesn't have any great quotes or notable praise reports. He just expects the best every time.

Ron sees himself as a member of the Cahaba Tractor family, calling Service Department Manager Carl Gamble, "Cousin Carl" and stating that Jim Gamble is "like a brother." In any close family like Cahaba Tractor and its customers, getting the best *is* expected, every time. That family-like relationship results in a loyalty among Cahaba Tractor customers who know they will always get the best. Ron echoes that sentiment. "I don't look or shop around anywhere else, I just always go to Cahaba Tractor."

Though Ron's 40 years in business as a distributor and contractor of pre-engineered metal buildings for industrial, commercial and residential customers, as well as a metal roof leak specialist can take him as far as Memphis or Atlanta, he generally works closer to home. When he is not selling or erecting metal buildings, he spends time on his 40 acres clearing land and preparing green field areas for hunting season.

"I like to keep busy doing what I love. I love my work. It keeps me in shape and close to people I like to be with," he stated. Ron's fondness for home and the people he enjoys being with coupled with his "purchasing weakness" is what keeps him coming back to Cahaba Tractor, again and again.